

FRESH START'S
Sip & Soirée



SPONSORSHIP PACKAGES
SATURDAY, SEPTEMBER 14, 2024
AT CHATEAU LUXE

About the Event

Fresh Start's Auxiliary Board will host Sip & Soirée — a lively luncheon — at Chateau Luxe on September 14, 2024. This annual event raises funds to support Fresh Start's mission: providing access and resources to help women in our community achieve self-sufficiency and thrive. You can expect to sip and shop with local vendors, participate in our silent auction, activity stations, and much more, followed by an inspiring and entertaining luncheon — all aimed at empowering women across Arizona to succeed!

A Note From Our Co-Chairs



Chelci Hudson



Erin Itkoe

"We are honored to co-chair Fresh Start's Sip & Soirée and hope to inspire attendees to amplify the amazing impact that Fresh Start creates for local women. Our lives and circumstances can change in an instant. During these times of considerable need, Fresh Start surrounds women with great support. From helping them build the skills and confidence needed to become self-sufficient to connecting them with well-paying career opportunities, Fresh Start creates a brighter future for these women and for our overall community. We hope you'll join us for a fun, fabulous luncheon in celebration of this incredibly impactful cause!"



Chelci Hudson and Erin Itkoe
2024 Sip & Soiree Event Co-Chairs



About Fresh Start

Fresh Start's mission is **to provide access and resources that help women achieve self-sufficiency and use their strength to thrive.** Our ultimate vision is to **create unlimited opportunities for women.**

For over 30 years, Fresh Start has empowered more than 50,000 women as a pillar in the Arizona community. These women face a variety of barriers hindering their ability to be personally or financially self-sufficient, including domestic violence, generational poverty, and unemployment. **Through our award-winning Impact Program, Fresh Start offers focused programs, services, access to training and education, as well as employment and career services to help women reach their personal and professional goals.**

Of the 4,217 women served in FY23:



Your Sponsorship Helps Women

Fresh Start provides programs and support services that empower women to achieve goals and behavioral changes necessary to reach and sustain economic independence.

Your sponsorship dollars help women on their journey to achieve self-sufficiency and not just survive — but thrive! **The Bridge to Self-Sufficiency**, summarized below, provides a framework for Fresh Start's signature Impact Program, **a comprehensive strategy to help empower women to overcome barriers. Five key pillars make up a woman's journey across the Bridge as a person is far more likely to achieve economic independence if they have a strong foundation in all areas of their life.**



Sponsorship Levels

PLATINUM PRESENTING SPONSOR - \$25,000 (1 AVAILABLE)

Funds staff who support women on her educational journey and provide access to financial aid and scholarships to help cover tuition costs.

- Two Premier Tables at the event (20 seats).
- Premium Photo Backdrop - Feature your company logo alongside Fresh Start on the first photo backdrop as guests enter.
- Listed as "Presenting Sponsor" on event collateral, press release, website, print program, e-blasts, and social media.
- Special "Thank You" and verbal recognition during the luncheon.
- One full-page ad and logo in printed program and on screen during the luncheon program.

CALL TO THE HEART SPONSOR - \$15,000 (1 AVAILABLE)

Helps three women complete the Impact Program with success coaching from social workers.

- One Premier Table at the event (10 seats).
- Exclusive branding of the Call to the Heart during the luncheon program, including branded bid cards.
- Listed as "Call to the Heart Sponsor" on website and social media.
- Full-page ad and logo in printed program and on screen during the luncheon program.

GOLD SPONSOR - \$10,000 (5 AVAILABLE)

Provides women access to education and workforce training programs free of charge.

- One Premier Table at the event (10 seats).
- Listed as "Gold Sponsor" on website and social media.
- Half-page ad and logo in printed program and on screen during the luncheon program.
- Choose one of the following, 1 available for each:
 - PHOTO WALL: Guests pose alongside your brand in front of the engaging Photo Wall.
 - AMBASSADORS: Your brand is featured on each event volunteer's shirt and you have the opportunity to provide representatives to serve as Fresh Start Ambassadors during the event.
 - SILENT AUCTION: Your brand is featured throughout the Silent Auction area.
 - SIP MARKETPLACE: Your brand is advertised as the Sponsor of the Marketplace.
 - HANDBAG RAFFLE: Branding included alongside the Handbag Raffle display.

COPPER STATE SPONSOR - \$7,500 (1 AVAILABLE)

Empowers women to pursue careers in trades and tech.

- One Preferred Table at the event (10 seats).
- Listed as "Copper State Sponsor" on website and social media.
- Half-page ad and logo in printed program and on screen during the luncheon program.
- Verbal recognition as "Copper State Sponsor" during the luncheon program.

MADE TO MEASURE SPONSORSHIP - \$5,500+

Let's work together to build a customized sponsorship package tailored to you.

- Please contact Vittoria Horne, Events Manager, at vhorne@fswf.org to learn more.

SILVER SPONSOR - \$5,000

Helps five women build the pillars of her Bridge to Self-Sufficiency so that she confidently walks across it into the future she has created for herself.

- One table at the event (10 seats).
- Listed as "Silver Sponsor" on website.
- Quarter-page ad in printed program.
- Logo in printed program and on screen during the luncheon program.

BRONZE SPONSOR - \$2,500

Supports women with Family Law resources so she can advocate for herself and her children in Arizona family law court.

- 5 tickets to the event, seated together.
- Listed as "Bronze Sponsor" on website.
- Logo in printed program and on screen during the luncheon program.

PEARL SPONSOR - \$1,500+

Opportunity to underwrite items to be purchased for Fresh Start's Sip & Soirée, including:

- Handbag Raffle, Silent Auction and Ultra-Raffle items.
- Event decor and floral.
- Day of event materials.
- Logo in printed program and on screen during the luncheon program.





Commitment Form

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email: _____

Preferred Listing for Recognition: _____

Sponsorship Opportunities

- Platinum Presenting Sponsor - \$25,000 Call to the Heart Sponsor - \$15,000
 Gold Sponsor - \$10,000 Copper State Sponsor - \$7,500 Made to Measure Sponsorship - \$5,500+
 Silver Sponsor - \$5,000 Bronze Sponsor - \$2,500 Pearl Sponsor - \$1,500+
 Purchase an individual ticket: \$200

I am unable to participate, but please accept my 100% tax-deductible donation of:

- \$100 \$250 \$500 OTHER: \$ _____

Enclosed is my check in the amount of \$: _____
(payable to Fresh Start Women's Foundation)

Please charge my: Visa MasterCard American Express

Account Number: _____ Expiration Date: _____

CVV: _____ Name as it appears on card: _____

Billing zip code: _____ Signature: _____ Date: _____

On behalf of the 2024 Fresh Start Auxiliary Board, thank you for your support of Fresh Start.

We hope to see you at Sip & Soirée on September 14, 2024!



**Carina Robson,
Board Chair**
Partners Group

**Samantha Burgett,
Vice Chair**
Investis Digital

**Chelci Hudson,
Event Co-Chair**
*ChangeMakers
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Neely Hayes
IMA Financial Group, Inc.

Cristina Perez
Mindful Millions

Emily Yeates
Urban Revival Interiors

For more information, contact **Vittoria Horne, Events Manager**, at vhorne@fswf.org.



Fresh Start
EMPOWERING WOMEN TO SUCCEED

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