

30TH Annual Fresh Start Charity

GOOLF CLASSIC

PRESENTED BY



HOSTED BY THE FRESH START MEN'S BOARD

NOVEMBER 1, 2024 | TALKING STICK GOLF CLUB |

SCOTTSDALE, ARIZONA



Fresh Start[™]

EMPOWERING WOMEN TO SUCCEED

Golf Tournament Overview

TALKING STICK GOLF CLUB | NOVEMBER 1, 2024

The 30th Annual Fresh Start Charity Golf Classic hosted by the Fresh Start Men's Board is one of Arizona's largest non-celebrity charity golf tournaments.

Our unique tournament offers 4 *Hole-In-One* opportunities on both courses for a Toyota vehicle courtesy of **Valley Toyota Dealers** as well as other contests and on-course challenges.

Golfers will spend their day at the beautiful Talking Stick Golf Club enjoying:

- 12 o'clock shotgun
- 18 hole scramble
- Player gifts
- Boxed lunch and beverages
- Awards reception

Our longest running event, Fresh Start's Annual Charity Golf Classic has raised over \$7 million in its incredible 30-year history. We look forward to continuing the tournament's notable and impactful legacy in 2024 and beyond.

About Fresh Start

We envision a world where the barriers women face are removed—where women have limitless opportunities to advance in society and reach their full potential.

Fresh Start is committed to bringing that vision to fruition by providing the resources, education, and support women need to achieve self-sufficiency and transform their lives.



Why this tournament matters

The women who come to Fresh Start face various barriers, including generational poverty, domestic violence, and unemployment. The Fresh Start Men's Board hosts this event each year to help women gain access to the support and resources they need to achieve self-sufficiency and secure brighter futures.

Fresh Start provides a wide range of comprehensive services customized for each woman's unique needs. Of the over 4,200 unique women served in the last fiscal year:

- 67% are domestic violence survivors
- 62% are single mothers
- 29% are experiencing homelessness or housing insecurity
- 59% make a household income under 25k
- 100% took steps to better their life and achieve sufficiency



Golf Opportunities

Each package includes golf, a boxed lunch, beverages on the course, and light bites at the awards reception.

Hole-In-One

\$5,200

- Foursome of golf
- Logo & company name on tournament banner*
- Special recognition at awards reception
- Company logo on event day sheet
- Tee sign*
- Upgraded player gifts
- Opportunity to provide a promotional item for the player's gift bag

Eagle

\$3,700

- Foursome of golf
- Tee sign*
- Player gifts
- Opportunity to provide a promotional item for the player's gift bag

Birdie

\$850

- Single player
- Player gift



***PRINT DEADLINE OCT. 10TH**

Sponsorship Opportunities

Bloody Mary Bar - \$12,500

- Opportunity for sponsor branded cups for Bloody Mary Bar
- Sponsor signage at Bloody Mary Bar during Registration*
- Your logo and company name on tournament banner*
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- Tee sign*
- **Four (4) tournament entries**
- **Four (4) upgraded player gifts**

Greens Fee - \$12,000

- Sponsor signs throughout both courses*
- Your logo and company name on tournament banner*
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- Tee sign*
- **Four (4) tournament entries**
- **Four (4) upgraded player gifts**

Awards Reception - \$10,000 **SOLD**

- Sponsor signs at awards reception
- Your logo and company name on tournament banner
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- **Four (4) tournament entries**
- **Four (4) upgraded player gifts**

On-Course Grill Stations - \$7,500

- Sponsor signage at On-Course grill stations for each course*
- Opportunity to provide a promotional item for the player's gift bag

Registration - \$5,500

- Sponsor signage at player registration & check-out*
- Opportunity to provide a promotional item for the player's gift bag

Player Bags - \$4,500 **SOLD**

- Sponsor to provide logoed player gift bags to hold all promo items, placed on golf carts
- Opportunity to provide a promotional item for the player's gift bag

Driving Range - \$3,500

- Sponsor signage on driving range
- Opportunity to provide a promotional item for the player's gift bag

First Impression Drive - \$6,500

- Sponsor signage on Talking Stick Drive*
- Opportunity to provide a promotional item for the player's gift bag

Lunch - \$5,500

- Sponsor to provide logo on boxed lunch
- Opportunity to provide a promotional item for the player's gift bag

Hydration Station - \$4,000 **SOLD**

(Two packages available)

- Sponsor signage at bars on one course*
- Sponsor logo on drink-tickets
- Opportunity to provide a promotional item for the player's gift bag

Contest Hole - \$3,500

- Sponsor signage at one contest hole for each course*
- Opportunity to provide a promotional item for the player's gift bag

Hats - \$6,500 **SOLD**

- Sponsor logo on Fresh Start hats given to golfers
- Opportunity to provide a promotional item for the player's gift bag

Golf Carts - \$5,500 **SOLD**

- Sponsor logo on all participants golf carts
- Opportunity to provide a promotional item for the player's gift bag

Beverage Carts - \$4,000 **SOLD**

- Sponsor logo on beverage carts for each course*
- Opportunity to provide a promotional item for the player's gift bag

Putting Green - \$2,500 **SOLD**

- Sponsor signage on putting green*
- Opportunity to provide a promotional item for the player's gift bag

Photo Wall - \$6,000

- Sponsor logo on photo opportunity at event*
- Opportunity to provide a promotional item for the player's gift bag

Portable Speaker - \$5,000

- Logo on portable speaker along with Fresh Start's logo
- Opportunity to provide a promotional item for the player's gift bag

Golf Balls - \$3,500 **SOLD**

- Sponsor to provide logoed golf balls given to golfers
- Opportunity to provide a promotional item for the player's gift bag

Par - \$1,500

- Tee Sign*

Commitment Form

Donor Information

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE NUMBER: _____ EMAIL: _____

PREFERRED LISTING FOR RECOGNITION: _____

MEN'S BOARD REFERRAL: _____

Golf Packages

HOLE IN ONE: \$5,200 EAGLE : \$3,700 BIRDIE : \$850

Sponsorship Opportunities

TITLE SPONSOR: \$35,000 - **SOLD**

Thank you Valley Toyota Dealers!

BLOODY MARY BAR: \$12,500

GREENS FEE: \$12,000

AWARDS RECEPTION: \$10,000 - **SOLD**

ON-COURSE GRILL STATION: \$7,500

FIRST IMPRESSION DRIVE: \$6,500

HATS: \$6,500 - **SOLD**

PHOTO WALL: \$6,000

REGISTRATION: \$5,500

LUNCH: \$5,500

GOLF CARTS: \$5,500 - **SOLD**

PORTABLE SPEAKER: \$5,000

PLAYER BAGS: \$4,500 - **SOLD**

HYDRATION STATION: \$4,000 - **SOLD**

BEVERAGE CARTS: \$4,000 - **SOLD**

GOLF BALLS: \$3,500 - **SOLD**

DRIVING RANGE: \$3,500

CONTEST HOLE: \$3,500

PUTTING GREEN: \$2,500 - **SOLD**

PAR: \$1,500

I am unable to participate, but please accept my 100% tax-deductible donation of:

\$100 \$200 \$500 OTHER \$ _____

Golfer Information (can be provided any time prior to October 26th)

1. FULL NAME: _____ EMAIL: _____

2. FULL NAME: _____ EMAIL: _____

3. FULL NAME: _____ EMAIL: _____

4. FULL NAME: _____ EMAIL: _____

ENCLOSED IS MY CHECK IN THE AMOUNT OF \$ _____ (PAYABLE TO FRESH START)

PLEASE CHARGE MY: VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CARD NUMBER: _____ EXPIRATION DATE: _____ CCV/CSC: _____

BILLING ADDRESS: _____ CITY & STATE: _____ ZIP CODE: _____

NAME AS IT APPEARS ON CARD: _____

SIGNATURE: _____ DATE: _____



Thank you for your sponsorship commitment. Please return your commitment form to:
2024 Charity Golf Classic | Fresh Start | 1130 E McDowell Rd, Phoenix, AZ 85006
For more information contact Caitlin Goodman | 602.261.7169 | cgoodman@fswf.org | Fax: 602.257.9692

THE 30TH ANNUAL FRESH START CHARITY GOLF CLASSIC



On behalf of the 2024 Fresh Start Men's Board, thank you for supporting Fresh Start!

**Kyle Miller,
Board Chair**

*Architect | Pre-Con Manager
Okland Construction*

**John Corey,
2024 Golf Chair**

*VP, Information Technology
CNA National*



Anthony Alfonso

*Phoenix Office Leader and Advisory
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*Sr. Manager of Product Engineering
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Michael Woodard

*Director West Coast Global Corporate Aircraft
Finance
Bank of America*

Jeff Young

*President/Senior Wealth Manager
Kierland Financial Group, LLC*

Questions?

Contact Caitlin Goodman, Events Manager,
at cgoodman@fswf.org or (602) 261-7169.



Fresh Start
EMPOWERING WOMEN TO SUCCEED

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