



FRESH START'S *Sip & Soirée*

**Saturday, September 13, 2025
JW Marriott Desert Ridge**

ABOUT FRESH START

A pillar in the Valley for over 30 years, Fresh Start provides access and resources that help women achieve self-sufficiency and use their strength to thrive. Our annual fall luncheon, Sip & Soirée, is held in benefit of our mission to empower women to succeed.

WE WANT YOU TO BE AN AMBASSADOR FOR SIP & SOIRÉE!

Fresh Start's Sip & Soirée, the Auxiliary Board's signature fundraising event, is a fabulous afternoon of sipping, shopping, and mingling with friends—all for a good cause! With your support, the money we raise will help thousands of Arizona women access Fresh Start services and change their lives.

To assist with the event, Fresh Start's Auxiliary Board is searching for 25-30 individuals who are passionate about getting involved in our local community to volunteer as an "Ambassador" at our annual luncheon on Saturday, September 13th!

WHY VOLUNTEER TO BE AN AMBASSADOR?



IT'S FUN!

Our Ambassadors play an important part during the event by greeting and escorting guests, presenting marketplace items, selling raffle tickets, promoting silent auction packages, and—most importantly—making every guest feel special!

Ambassadors often have key roles before the event as well, by spreading the word to friends and colleagues and competing in our fundraising competition.



NETWORKING!

Build camaraderie and network with your fellow Ambassadors and other supporters of Fresh Start who are attending the event. This event will have 650 attendees!

We will also host a happy hour social on June 12th so that you have a chance to get to know your fellow Ambassadors, meet the Auxiliary Board, and learn more about the work Fresh Start is doing.



SUPPORT THE CAUSE!

Not only will you be helping during the luncheon in September, but you'll also be in a fundraising competition against your fellow Ambassadors for the organization! Each participant will fundraise to try to be our Top Ambassador at the event. We will help you get set up with your own fundraising page, sample emails, statistics, and social posts to help you spread the word to your network.

AMBASSADOR COMMITMENT FORM

Contact Name:			
Address:			
City:		State:	
		Zip Code:	
Phone:		Email:	
		T-Shirt Size:	
<p>Tell us about yourself:</p>			

PLEASE ENCLOSE A HEADSHOT WITH YOUR SUBMISSION.

Select area(s) of interest:

☐ Greeter ☐ Raffles ☐ Activations ☐ Wherever is needed most

Please review the volunteer disclosure below and check this box if in agreement:

☐ As a volunteer at a Fresh Start Women's Foundation fundraising event, we ask that all volunteers present themselves with the utmost professionalism and respect. Nothing is more important than being courteous, friendly, helpful, and prompt with the attention you give; it is a reflection not only of the individual volunteer, but of Fresh Start as a whole. We value and appreciate the generous time and resources our volunteers provide and appreciate your shared commitment.

Dress: Please wear black slacks or trousers with a belt (no denim). We plan to provide each Ambassador with a shirt and name-tag to wear during the event.

When: Please arrive at JW Marriott Desert Ridge on Saturday, September 13th no later than 9:45am.

The happy hour social will be held at Greenwood Brewery on June 12th from 4:30 - 6:30pm.

For the day of the event, to send headshots and forms to, or for more information, please contact:

- Andrea Casavilca (480) 678-9066 acasavilcafarfan@gmail.com
- Lauren Ippolito (602) 349-5038 laurencasillas@gmail.com



Fresh Start
EMPOWERING WOMEN TO SUCCEED