

31ST Annual Fresh Start Charity

GOOLF CLASSIC

PRESENTED BY



HOSTED BY THE FRESH START MEN'S BOARD

NOVEMBER 21, 2025 | TALKING STICK GOLF CLUB |

SCOTTSDALE, ARIZONA



Fresh Start[™]
EMPOWERING WOMEN TO SUCCEED

Golf Tournament Overview

TALKING STICK GOLF CLUB | NOVEMBER 21, 2025

The 31st Annual Fresh Start Charity Golf Classic, hosted by the Fresh Start Men's Board, is one of Arizona's most entertaining and impactful charity golf tournaments.

Our unique tournament offers 4 *Hole-In-One* opportunities on each course for a Toyota vehicle courtesy of Valley Toyota Dealers as well as other contests and on-course challenges.

Golfers will spend their day at the beautiful Talking Stick Golf Club enjoying:

- 12pm shotgun start
- 18 hole scramble
- Fun putting contest
- Player gifts
- Boxed lunch and beverages
- Silent auction
- Awards reception
- And more!

Our longest running event, Fresh Start's Annual Charity Golf Classic has raised over \$8 million over 3 decades. With your support, we look forward to continuing the tournament's notable and inspirational legacy.

About Fresh Start

We envision a world where the barriers women face are removed—where women have limitless opportunities to reach their full potential.

Fresh Start is committed to bringing that vision to fruition by providing the resources, education, and support women need to achieve self-sufficiency and transform their lives.



Why this tournament matters

The women who come to Fresh Start face various barriers, including generational poverty, domestic violence, and unemployment. The Fresh Start Men's Board hosts this event each year to help women gain access to the support and resources they need to achieve self-sufficiency and secure brighter futures.

Fresh Start provides a wide range of comprehensive services customized for each woman's unique needs. Of the over 5,100 unique women served in the last fiscal year:

- 68% are domestic violence survivors
- 62% are single mothers
- 67% make a household income under \$25k
- 100% took steps to better their life and achieve sufficiency



Golf Opportunities

Hole-In-One

\$5,200

- Foursome of golf
- Boxed lunches
- Beverages on the course
- Upgraded player gifts
- Four (4) entries to awards reception
- Tee sign
- Opportunity to provide a promotional item for the player's gift bag
- Logo & company name on tournament banner
- Company logo on event day sheet
- Special recognition at awards reception

Eagle

\$3,700

- Foursome of golf
- Boxed lunches
- Beverages on the course
- Player gifts
- Four (4) entries to awards reception
- Tee sign
- Opportunity to provide a promotional item for the player's gift bag

Birdie

\$850

- Single player of golf
- Boxed lunch
- Beverages on the course
- Player gift
- Entry to awards reception



PRINT DEADLINE OCT. 10TH

*No cart path restrictions.

Sponsorship Availability

Bloody Mary Bar - \$12,500

- Opportunity for sponsor branded cups for Bloody Mary Bar
- Sponsor signage at Bloody Mary Bar during Registration
- Your logo and company name on tournament banner
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- Tee sign
- **Four (4) tournament entries**
- **Four (4) upgraded player gifts**
- Boxed lunches for players
- Beverages for players on course

Greens Fee - \$11,000

- Sponsor signs throughout both courses
- Your logo and company name on tournament banner
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- Tee sign
- **Four (4) tournament entries**
- **Four (4) upgraded player gifts**
- Boxed lunches for players
- Beverages for players on course

Awards Reception - \$10,000 **SOLD**

- Sponsor signs at awards reception
- Your logo and company name on tournament banner
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- **Four (4) tournament entries**
- **Four (4) upgraded player gifts**
- Boxed lunches for players
- Beverages for players on course

Sponsorships listed below are underwriting opportunities. Golf is not included in these packages.

Hats - \$10,000

- Sponsor logo on Fresh Start hats given to golfers
- Opportunity to provide a promotional item for the player's gift bag

Golf Carts - \$5,500

- Sponsor logo on all participants' golf carts
- Opportunity to provide a promotional item for the player's gift bag

Hole Heckler - \$5,000

(Two packages available)

- Sponsor signage at hole heckler activation on one course
- Opportunity to provide a promotional item for the player's gift bag

Lunch - \$7,500

- Sponsor logo displayed on boxed lunch
- Opportunity to provide a promotional item for the player's gift bag

Player Gift - \$5,000

- Logo on player gift along with Fresh Start's logo
- Opportunity to provide a promotional item for the player's gift bag

Swing for Spirits - \$5,000 **SOLD**

- Sponsor signage on putting green, where golfers putt for premium liquor
- Opportunity to provide a promotional item for the player's gift bag

On-Course Grill Stations - \$6,500

(Two packages available)

- Sponsor signage at On-Course grill stations on one course
- Opportunity to provide a promotional item for the player's gift bag

Golf Balls - \$5,000

- Sponsor to provide logoed golf balls given to golfers
- Opportunity to provide a promotional item for the player's gift bag

Player Bags - \$4,500

- Sponsor provides logoed player gift bags to hold all promo items, placed on golf carts
- Opportunity to provide a promotional item for the player's gift bag

Registration - \$5,500

- Sponsor signage at player registration & check-out
- Opportunity to provide a promotional item for the player's gift bag

Hydration Station - \$5,000

(Two packages available)

- Sponsor signage at bars on one course
- Sponsor logo on drink-tickets
- Opportunity to provide a promotional item for the player's gift bag

Beverage Carts - \$4,000

- Sponsor logo on beverage carts for both courses
- Opportunity to provide a promotional item for the player's gift bag

Sponsorships listed below are underwriting opportunities. Golf is not included in these packages.

Breakfast - \$3,500

- Sponsor logo on signage in breakfast area
- Opportunity to provide a promotional item for the player's gift bag

First Impression Drive - \$3,000

- Sponsor signage on Talking Stick Drive
- Opportunity to provide a promotional item for the player's gift bag

Contest Hole - \$3,500

(One package left)

- Sponsor signage at one contest hole on one course
- Opportunity to provide a promotional item for the player's gift bag

Par - \$1,500

- Tee Sign

Driving Range - \$3,500

- Sponsor signage on driving range
- Opportunity to provide a promotional item for the player's gift bag

Cigars - \$3,500

- Sponsor logo on signage at cigar station
- Opportunity to provide a promotional item for the player's gift bag

PRINT DEADLINE OCTOBER 10TH



Commitment Form

Donor Information

COMPANY NAME: _____
CONTACT PERSON: _____
ADDRESS: _____
CITY, STATE, ZIP: _____
PHONE NUMBER: _____ EMAIL: _____
PREFERRED LISTING FOR RECOGNITION: _____
MEN'S BOARD REFERRAL: _____

Golf Packages

☐ HOLE IN ONE: \$5,200 ☐ EAGLE : \$3,700 ☐ BIRDIE : \$850

Sponsorship Opportunities

- | | | |
|---|--|--|
| <input type="checkbox"/> TITLE SPONSOR: \$40,000 - SOLD <i>Thank you, Valley Toyota Dealers!</i> | <input type="checkbox"/> REGISTRATION: \$5,500 | <input type="checkbox"/> PLAYER BAGS: \$4,500 |
| <input type="checkbox"/> BLOODY MARY BAR: \$12,500 | <input type="checkbox"/> GOLF CARTS: \$5,500 | <input type="checkbox"/> BEVERAGE CARTS: \$4,000 |
| <input type="checkbox"/> GREENS FEE: \$11,000 | <input type="checkbox"/> PLAYER GIFT: \$5,000 | <input type="checkbox"/> BREAKFAST: \$3,500 |
| <input type="checkbox"/> AWARDS RECEPTION: \$10,000 - SOLD | <input type="checkbox"/> GOLF BALLS: \$5,000 | <input type="checkbox"/> CONTEST HOLE: \$3,500 |
| <input type="checkbox"/> HATS: \$10,000 | <input type="checkbox"/> HYDRATION STATION: \$5,000 | <input type="checkbox"/> DRIVING RANGE: \$3,500 |
| <input type="checkbox"/> LUNCH: \$7,500 | <input type="checkbox"/> HOLE HECKLER: \$5,000 | <input type="checkbox"/> CIGARS: \$3,500 |
| <input type="checkbox"/> ON-COURSE GRILL STATION: \$7,500 | <input type="checkbox"/> SWING FOR SPIRITS: \$5,000 - SOLD | <input type="checkbox"/> FIRST IMPRESSION DRIVE: \$3,000 |
| | | <input type="checkbox"/> PAR: \$1,500 |

☐ I am unable to participate, but please accept my 100% tax-deductible donation of:

☐ \$100 ☐ \$200 ☐ \$500 ☐ OTHER \$ _____

Golfer Information (can be provided any time prior to October 26th)

1. FULL NAME: _____ EMAIL: _____
2. FULL NAME: _____ EMAIL: _____
3. FULL NAME: _____ EMAIL: _____
4. FULL NAME: _____ EMAIL: _____

☐ ENCLOSED IS MY CHECK IN THE AMOUNT OF \$ _____ (PAYABLE TO FRESH START)

PLEASE CHARGE MY: ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

CARD NUMBER: _____ EXPIRATION DATE: _____ CCV/CSC: _____

BILLING ADDRESS: _____ CITY & STATE: _____ ZIP CODE: _____

NAME AS IT APPEARS ON CARD: _____

SIGNATURE: _____ DATE: _____



Thank you for your sponsorship commitment. Please return your commitment form to:
2025 Charity Golf Classic | Fresh Start | 1130 E McDowell Rd, Phoenix, AZ 85006
For more information, contact Caitlin Goodman | 602.261.7169 | cgoodman@fswf.org | Fax: 602.257.9692

THE 31ST ANNUAL FRESH START CHARITY GOLF CLASSIC



On behalf of the 2025 Fresh Start Men's Board, thank you for supporting Fresh Start!

**Kyle Miller,
Board Chair**

Architect / Pre-Con Manager
Okland Construction

**Thomas Quinn,
2025 Golf Chair**

Partner
Advancing Charging
Technologies/Motive Energy

**Anthony Alfonso**
*Community Volunteer***Scott Brow**
*Associate Director of Product
Engineering
Microchip***Chace Case**
*Founder/CEO
Anti-Broker Benefits***Phillip Clark**
*Senior Vice President, Wealth
Management Advisor
Merrill Lynch***John Corey**
*VP, Information Technology
CNA National***Christian Corgan**
*Outside Sales Representative
Action Gypsum Supply***Jim Fitzpatrick**
*Engineering Consultant***Daniel Friedman**
*Principal
DIF Legal Advisors, PLLC***Chad Guggler**
*Sr. Vice President Global Leasing
Bank of America***Chris Hilyer**
*Founder/President
Heritage Wealth Solutions***Rob Howatt**
*CFO
George Brazil***Jerod Johnson**
*Realtor
The Brokery***Dustin Jones**
*Marketing Manager
Trademark, Inc.***Kory Kober**
*Director
BMO***Shad Lappe**
*Business Consultant
CSAA Insurance Group***Greg Law**
*Physical Therapist
Laws of Motion Physical Therapy***Austen Leninger**
*Wealth Manager
Kierland Financial Group, LLC***Rudy Mohamed**
*Owner/Realtor
The Everest Team***Jonathan Nevins**
*Director, Financial Consulting,
CPA
Headfarmer***Joseph Nicovic**
*Owner
Blackrock CM, Inc.***Zachary Paz**
*COO & EVP, Product
Gray Decision Intelligence***Joseph Percuoco**
*CFO
Northside Hay Company and
Affiliates, Inc.***Asa Plum**
*Design Specialist
SHYFT Collective***William Purnell**
*Partner
Nelson Mullins***Tony Richards**
*Community Volunteer***Eric Ryan**
*Partner, Co-Founder
Headfarmer***Joe Semma**
*Partner
AlixPartners***Richard Swetonic**
*Vice President - Business Insurance
Marsh McLennan Agency***Cole Tsonis**
*Associate Vice President, Employee Health
and Benefits
Marsh McLennan Agency***Michael Woodard**
*Director, Senior Vice President of West Coast
Bank of America Global Corporate Aircraft
Finance***Jeff Young**
*President/Senior Wealth Manager
Kierland Financial Group, LLC***Jeremy Zangara**
*Co-Managing Shareholder
Greenberg Traurig, LLP*

Questions?

Contact Caitlin Goodman, Events Manager,
at cgoodman@fswf.org or (602) 261-7169.

Are you interested in joining the Fresh Start Men's Board?

Contact Emma Gibbs, Development
Coordinator, at egibbs@fswf.org or (602)
261-7138.



Fresh Start
EMPOWERING WOMEN TO SUCCEED

1130 E. McDowell Rd, Phoenix, AZ 85006
(602) 252-8494 | info@fswf.org