

31ST Annual Fresh Start Charity

GOOLF CLASSIC

PRESENTED BY



HOSTED BY THE FRESH START MEN'S BOARD

NOVEMBER 21, 2025 | TALKING STICK GOLF CLUB |

SCOTTSDALE, ARIZONA

SHOTGUN START AT 12PM



Fresh Start[™]
EMPOWERING WOMEN TO SUCCEED

Golf Tournament Overview

TALKING STICK GOLF CLUB | NOVEMBER 21, 2025

The 31st Annual Fresh Start Charity Golf Classic, hosted by the Fresh Start Men's Board, is one of Arizona's most entertaining and impactful charity golf tournaments.

Our unique tournament offers 4 *Hole-In-One* opportunities on each course for a Toyota vehicle courtesy of Valley Toyota Dealers as well as other contests and on-course challenges.

Golfers will spend their day at the beautiful Talking Stick Golf Club enjoying:

- 12pm shotgun start
- 18 hole scramble
- Fun putting contest
- Player gifts
- Boxed lunch and beverages
- Silent auction
- Awards reception
- And more!

Our longest running event, Fresh Start's Annual Charity Golf Classic has raised over \$8 million over 3 decades. With your support, we look forward to continuing the tournament's notable and inspirational legacy.

About Fresh Start

We envision a world where the barriers women face are removed—where women have limitless opportunities to reach their full potential.

Fresh Start is committed to bringing that vision to fruition by providing the resources, education, and support women need to achieve self-sufficiency and transform their lives.



Why this tournament matters

The women who come to Fresh Start face various barriers, including generational poverty, domestic violence, and unemployment. The Fresh Start Men's Board hosts this event each year to help women gain access to the support and resources they need to achieve self-sufficiency and secure brighter futures.

Fresh Start provides a wide range of comprehensive services customized for each woman's unique needs. Of the over 5,100 unique women served in the last fiscal year:

- 68% are domestic violence survivors
- 62% are single mothers
- 67% make a household income under \$25k
- 100% took steps to better their life and achieve sufficiency



Golf Opportunities

Hole-In-One

\$5,200

- Foursome of golf
- Boxed lunches
- Beverages on the course
- Upgraded player gifts
- Four (4) entries to awards reception
- Tee sign
- Opportunity to provide a promotional item for the player's gift bag
- Logo & company name on tournament banner
- Company logo on event day sheet
- Special recognition at awards reception

Eagle

\$3,700

- Foursome of golf
- Boxed lunches
- Beverages on the course
- Player gifts
- Four (4) entries to awards reception
- Tee sign
- Opportunity to provide a promotional item for the player's gift bag

Birdie

\$850

- Single player of golf
- Boxed lunch
- Beverages on the course
- Player gift
- Entry to awards reception



PRINT DEADLINE OCT. 13TH

*No cart path restrictions.

Sponsorship Availability

Bloody Mary Bar - \$12,500 **SOLD**

- Opportunity for sponsor branded cups for Bloody Mary Bar
- Sponsor signage at Bloody Mary Bar during Registration
- Your logo and company name on tournament banner
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- Tee sign
- **Four (4) tournament entries**
- **Four (4) upgraded player gifts**
- Boxed lunches for players
- Beverages for players on course

Greens Fee - \$11,000

- Sponsor signs throughout both courses
- Your logo and company name on tournament banner
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- Tee sign
- **Four (4) tournament entries**
- **Four (4) upgraded player gifts**
- Boxed lunches for players
- Beverages for players on course

Awards Reception - \$10,000 **SOLD**

- Sponsor signs at awards reception
- Your logo and company name on tournament banner
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- **Four (4) tournament entries**
- **Four (4) upgraded player gifts**
- Boxed lunches for players
- Beverages for players on course

Sponsorships listed below are underwriting opportunities. Golf is not included in these packages.

Hats - \$10,000 **SOLD**

- Sponsor logo on Fresh Start hats given to golfers
- Opportunity to provide a promotional item for the player's gift bag

Golf Carts - \$5,500

- Sponsor logo on all participants' golf carts
- Opportunity to provide a promotional item for the player's gift bag

Hole Heckler - \$5,000 **SOLD**

(Two packages - sold)

- Sponsor signage at hole heckler activation on one course
- Opportunity to provide a promotional item for the player's gift bag

Lunch - \$7,500

- Sponsor logo displayed on boxed lunch
- Opportunity to provide a promotional item for the player's gift bag

Player Gift - \$5,000

- Logo on player gift along with Fresh Start's logo
- Opportunity to provide a promotional item for the player's gift bag

Swing for Spirits - \$5,000 **SOLD**

- Sponsor signage on putting green, where golfers putt for premium liquor
- Opportunity to provide a promotional item for the player's gift bag

On-Course Grill Stations - \$6,500

(Two packages available)

- Sponsor signage at On-Course grill stations on one course
- Opportunity to provide a promotional item for the player's gift bag

Golf Balls - \$5,000 **SOLD**

- Sponsor to provide logoed golf balls given to golfers
- Opportunity to provide a promotional item for the player's gift bag

Player Bags - \$4,500

- Sponsor provides logoed player gift bags to hold all promo items, placed on golf carts
- Opportunity to provide a promotional item for the player's gift bag

Registration - \$5,500

- Sponsor signage at player registration & check-out
- Opportunity to provide a promotional item for the player's gift bag

Hydration Station - \$5,000

(Two packages available)

- Sponsor signage at bars on one course
- Sponsor logo on drink-tickets
- Opportunity to provide a promotional item for the player's gift bag

Beverage Carts - \$4,000

- Sponsor logo on beverage carts for both courses
- Opportunity to provide a promotional item for the player's gift bag

Sponsorships listed below are underwriting opportunities. Golf is not included in these packages.

Breakfast - \$3,500 **SOLD**

- Sponsor logo on signage in breakfast area
- Opportunity to provide a promotional item for the player's gift bag

First Impression Drive - \$3,000

- Sponsor signage on Talking Stick Drive
- Opportunity to provide a promotional item for the player's gift bag

Contest Hole - \$3,500 **SOLD**

(Two packages - sold)

- Sponsor signage at one contest hole on one course
- Opportunity to provide a promotional item for the player's gift bag

Par - \$1,500

- Tee Sign

Driving Range - \$3,500 **SOLD**

- Sponsor signage on driving range
- Opportunity to provide a promotional item for the player's gift bag

Cigars - \$3,500

- Sponsor logo on signage at cigar station
- Opportunity to provide a promotional item for the player's gift bag

PRINT DEADLINE OCTOBER 13TH



Commitment Form

Donor Information

COMPANY NAME: _____
CONTACT PERSON: _____
ADDRESS: _____
CITY, STATE, ZIP: _____
PHONE NUMBER: _____ EMAIL: _____
PREFERRED LISTING FOR RECOGNITION: _____
MEN'S BOARD REFERRAL: _____

Golf Packages

☐ HOLE IN ONE: \$5,200 ☐ EAGLE : \$3,700 ☐ BIRDIE : \$850

Sponsorship Opportunities

☐ THE SPONSOR: \$35,000 - SOLD <i>Thank you, Valley Toyota Dealers!</i>	☐ REGISTRATION: \$5,500	☐ PLAYER BAGS: \$4,500
☐ BLOODY MARY BAR: \$12,500 - SOLD	☐ GOLF CARTS: \$5,500	☐ BEVERAGE CARTS: \$4,000
GREENS FEE: \$11,000	☐ PLAYER GIFT: \$5,000	☐ BREAKFAST: \$3,500 - SOLD
☐ AWARDS RECEPTION: \$10,000 - SOLD	☐ GOLF BALLS: \$5,000 - SOLD	☐ CONTEST HOLE: \$3,500 - SOLD
☐ HATS: \$10,000 - SOLD	☐ HYDRATION STATION: \$5,000	☐ DRIVING RANGE: \$3,500 - SOLD
☐ LUNCH: \$7,500	☐ HOLE HECKLER: \$5,000 - SOLD	☐ CIGARS: \$3,500
☐ ON-COURSE GRILL STATION: \$7,500	☐ SWING FOR SPIRITS: \$5,000 - SOLD	☐ FIRST IMPRESSION DRIVE: \$3,000
		☐ PAR: \$1,500

☐ I am unable to participate, but please accept my 100% tax-deductible donation of:

☐ \$100 ☐ \$200 ☐ \$500 ☐ OTHER \$ _____

Golfer Information (can be provided any time prior to October 26th)

1. FULL NAME: _____ EMAIL: _____
2. FULL NAME: _____ EMAIL: _____
3. FULL NAME: _____ EMAIL: _____
4. FULL NAME: _____ EMAIL: _____

☐ ENCLOSED IS MY CHECK IN THE AMOUNT OF \$ _____ (PAYABLE TO FRESH START)

PLEASE CHARGE MY: ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

CARD NUMBER: _____ EXPIRATION DATE: _____ CCV/CSC: _____

BILLING ADDRESS: _____ CITY & STATE: _____ ZIP CODE: _____

NAME AS IT APPEARS ON CARD: _____

SIGNATURE: _____ DATE: _____



Thank you for your sponsorship commitment. Please return your commitment form to:

2025 Charity Golf Classic | Fresh Start | 1130 E McDowell Rd, Phoenix, AZ 85006

For more information, contact Susan Brow | 602.261.7169 | sbrow@fswf.org | Fax: 602.257.9692

THE 31ST ANNUAL FRESH START CHARITY GOLF CLASSIC



On behalf of the 2025 Fresh Start Men's Board, thank you for supporting Fresh Start!

**Kyle Miller,
Board Chair**

Architect / Pre-Con Manager
Okland Construction

**Thomas Quinn,
2025 Golf Chair**

Partner
Advancing Charging
Technologies/Motive Energy

**Anthony Alfonso**

Community Volunteer

Scott Brow

Associate Director of Product
Engineering
Microchip

Phillip Clark

Senior Vice President, Wealth
Management Advisor
Merrill Lynch

John Corey

VP, Information Technology
CNA National

Jim Fitzpatrick

Engineering Consultant

Daniel Friedman

Principal
DIF Legal Advisors, PLLC

Chad Gugger

Sr. Vice President Global Leasing
Bank of America

Chris Hilyer

Founder/President
Heritage Wealth Solutions

Rob Howatt

CFO
George Brazil

Jerod Johnson

Realtor
BedBrock Development

Dustin Jones

Marketing Manager
Trademark, Inc.

Kory Kober

Director
BMO

Shad Lappe

Business Consultant
CSAA Insurance Group

Greg Law

Physical Therapist
Laws of Motion Physical Therapy

Matt Megyese

Owner
Illuminate Your Fitness

Eric Miller

Co-Founder & COO
JustAZC

Ty Miller

CPA
CliftonLarsonAllen, LLP

Rudy Mohamed

Owner/Realtor
The Everest Team

Jonathan Nevins

Director, Financial Consulting,
CPA
Headfarmer

Joseph Nicovic

Owner
Blackrock CM, Inc.

Zachary Paz

COO & EVP, Product
Gray Decision Intelligence

Joseph Percuoco

CFO
Northside Hay Company and
Affiliates, Inc.

Asa Plum

Design Specialist
SHYFT Collective

William Purnell

Partner
Nelson Mullins

Eric Ryan

Partner, Co-Founder
Headfarmer

Joe Semma

Partner
AlixPartners

Richard Swetonic

Vice President - Business
Insurance
Marsh McLennan Agency

Cole Tsonis

Associate Vice President,
Employee Health and Benefits
Marsh McLennan Agency

Michael Woodard

Director, Senior Vice President of West Coast
Bank of America Global Corporate Aircraft
Finance

Jeremy Zangara

Co-Managing Shareholder
Greenberg Traurig, LLP

Questions?

Contact Susan Brow, Senior Director of
Development Operations, at
sbrow@fswf.org or (602) 261-7169.

**Are you interested in joining the Fresh
Start Men's Board?**

Contact Emma Gibbs, Development
Coordinator, at egibbs@fswf.org or (602)
261-7138.