



FRESH START'S Sip & Soirée

PRESENTED BY PHOENIX
LENDING GROUP

SATURDAY, SEPTEMBER 12, 2026
FAIRMONT SCOTTSDALE PRINCESS

ABOUT FRESH START

A pillar in the Valley for over 30 years, Fresh Start provides access and resources that help women achieve self-sufficiency and use their strength to thrive. Our annual fall luncheon, Sip & Soirée, is held in benefit of our mission to empower women to succeed.

WE WANT YOU TO BE AN AMBASSADOR FOR SIP & SOIRÉE!

Fresh Start's Sip & Soirée, the Auxiliary Board's signature fundraising event, is a fabulous afternoon of sipping, shopping, and mingling with friends—all for a good cause! With your support, the money we raise will help thousands of Arizona women access Fresh Start services and change their lives.

To assist with the event, Fresh Start's Auxiliary Board is searching for 25-30 individuals who are passionate about getting involved in our local community to volunteer as an "Ambassador" at our annual luncheon on Saturday, September 12!

WHY VOLUNTEER TO BE AN AMBASSADOR?

1) IT'S FUN!

Our Ambassadors play an important part during the event by greeting and escorting guests, presenting marketplace items, selling raffle tickets, promoting silent auction packages, and—most importantly—making every guest feel special!

Ambassadors often have key roles before the event as well, by spreading the word to friends and colleagues and competing in our fundraising competition.

2) NETWORKING!

Build camaraderie and network with your fellow Ambassadors and other supporters of Fresh Start who are attending the event. This event will have 700+ attendees!

We will also host a happy hour social in the late summer so that you have a chance to get to know your fellow Ambassadors, meet the Auxiliary Board, and learn more about the work Fresh Start is doing.

3) SUPPORT THE CAUSE!

Not only will you be helping during the luncheon in September, but you'll also be in a fundraising competition against your fellow Ambassadors for the organization! Each participant will fundraise to try to be our Top Ambassador at the event. We will help you get set up with your own fundraising page, sample emails, statistics, and social posts to help you spread the word to your network.

AMBASSADOR COMMITMENT FORM

Contact Name:							
Address:		City:		State:		Zip:	
Phone:		Email:			T-Shirt Size:		
Tell us about yourself:							

PLEASE ENCLOSE A HEADSHOT WITH YOUR COMPLETED FORM AND SUBMIT BY JUNE 1.

Select area(s) of interest:

- Greeter Raffles Activities & guest engagement Set-up Wherever is needed most

Please review the volunteer disclosures below and check each box if in agreement:

- Fundraising Commitment.** As an Ambassador for Sip & Soirée, I commit to raising a minimum of \$1,000 for Fresh Start. I understand that Fresh Start will provide me with a personalized fundraising page, sample emails, statistics, and social media posts to support my fundraising efforts. I acknowledge that this fundraising commitment is a core part of the Ambassador role and that I will make good-faith efforts to meet or exceed this goal.

Availability. Please select your preferred availability (*check one or both*):

Voluntary:

- Friday, September 11, 4:00 pm - 8:00 pm

Mandatory (select one):

- Saturday, September 12, 8:00 am - 12:30 pm
- Saturday, September 12, 10:30 am - end of event

(Ambassadors are asked to arrive no later than 15 minutes prior to the start of their shift to receive assignments.)

Dress Code (Day-of Event Volunteers). Ambassadors volunteering on Saturday, September 12 are required to wear dark-wash denim or slacks with a belt (no distressed or frayed denim). Fresh Start will provide each Ambassador with a branded shirt and name-tag to wear during the event.

- Professionalism.** As a volunteer at a Fresh Start fundraising event, we ask that all volunteers present themselves with the utmost professionalism and respect. Nothing is more important than being courteous, friendly, helpful, and prompt with the attention you give; it is a reflection not only of the individual volunteer, but of Fresh Start as a whole. We value and appreciate the generous time and resources our volunteers provide and appreciate your shared commitment.

For the day-of the event, to send headshots and forms, or for more information, please contact:

- Hannah-Kaye Fleming (256) 856-2767 hkfleming@swlaw.com
- Emma Kalinowski (480) 299-2562 emm.kalinowski@gmail.com

