

32ND Annual Fresh Start Charity

GOOLF CLASSIC

PRESENTED BY



HOSTED BY THE FRESH START MEN'S BOARD

NOVEMBER 20, 2026 | SHOTGUN START AT 11AM

TALKING STICK GOLF CLUB | SCOTTSDALE, AZ



Fresh Start[™]
EMPOWERING WOMEN TO SUCCEED

Golf Tournament Overview

PRESENTED BY VALLEY TOYOTA DEALERS
TALKING STICK GOLF CLUB | NOVEMBER 20, 2026

The 32nd Annual Fresh Start Charity Golf Classic, hosted by the Fresh Start Men's Board, is one of Arizona's most entertaining and impactful charity golf tournaments.

Our unique tournament offers 4 *Hole-In-One* opportunities on each course for a Toyota vehicle courtesy of Valley Toyota Dealers as well as other contests and on-course challenges.

Golfers will spend their day at the beautiful Talking Stick Golf Club enjoying:

- 11am shotgun start
- 18 hole scramble
- Fun putting contest
- Player gifts
- Boxed lunch and beverages
- Silent auction
- Awards reception
- And more!

Our longest running event, Fresh Start's Annual Charity Golf Classic has raised more than \$8 million over 3 decades. With your support, we look forward to continuing the tournament's notable and inspirational legacy.



About Fresh Start

Fresh Start provides a wide range of comprehensive services customized for each woman's unique needs. Of the 5,431 unique women served in fiscal year 2025:

- 72% are domestic violence survivors
- 60% are single mothers
- 67% make a household income under \$25k
- 100% are motivated to change their lives and the lives of their families for the better

Why this tournament matters

The women who come to Fresh Start face various barriers, including generational poverty, domestic violence, and unemployment. The Fresh Start Men's Board hosts this event each year to help women gain access to the support and resources they need to achieve self-sufficiency and secure brighter futures.



Golf Opportunities

Hole-In-One

\$5,200

- Foursome of golf
- Boxed lunches
- Beverages on the course
- Upgraded player gifts
- Four (4) entries to awards reception
- Tee sign
- Opportunity to provide a promotional item for the player's gift bag
- Logo & company name on welcome banner
- Logo on event day sheet
- Special recognition at awards reception

Eagle

\$3,700

- Foursome of golf
- Boxed lunches
- Beverages on the course
- Player gifts
- Four (4) entries to awards reception
- Tee sign
- Opportunity to provide a promotional item for the player's gift bag

Birdie

\$850

- Single player of golf
- Boxed lunch
- Beverages on the course
- Player gift
- Entry to awards reception



PRINT DEADLINE: OCT. 16

***No cart path restrictions.**

Sponsorship Availability

Bloody Mary Bar - \$12,500

- Opportunity for sponsor-branded cups for Bloody Mary Bar
- Sponsor signage at Bloody Mary Bar during Registration
- Your logo and company name on top sponsors and welcome tournament banners
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- Tee sign
- **Four (4) tournament entries**
- **Four (4) upgraded player gifts**
- Boxed lunches for players
- Beverages for players on course

Greens Fee - \$11,000

- Sponsor signs throughout both courses
- Your logo and company name on top sponsors and welcome tournament banners
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- Tee sign
- **Four (4) tournament entries**
- **Four (4) upgraded player gifts**
- Boxed lunches for players
- Beverages for players on course

Awards Reception - \$10,000 **SOLD**

- Sponsor signs at awards reception
- Your logo and company name on top sponsors and welcome tournament banners
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- Tee sign
- **Four (4) tournament entries**
- **Four (4) upgraded player gifts**
- Boxed lunches for players
- Beverages for players on course

Underwriting Sponsorships

Sponsorships listed below are underwriting opportunities. Golf is not included in these packages. Sponsors are recognized as underwriting contributors on dedicated signage and occasional social media posts in addition to the other listed benefits.

Hats - \$10,000

- Sponsor logo on Fresh Start hats given to golfers, tournament banners, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Lunch - \$7,500

- Sponsor logo displayed on boxed lunch, tournament banners, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Golf Carts - \$5,500

- Sponsor logo on all participants' golf carts, tournament banners, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Player Gift - \$5,000

- Logo on player gift (along with Fresh Start's logo) & event sheet
- Opportunity to provide a promotional item for the player's gift bag

On-Course Grill Stations - \$6,500

(Two packages available)

- Sponsor logo on On-Course grill station sign on one course, tournament banners, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Golf Balls - \$5,000

- Sponsor to provide logoed golf balls given to golfers & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Registration - \$5,500

- Sponsor logo on player registration & check-out signs, tournament banners, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Cigars - \$5,000

- Sponsor logo on signage at cigar station
- Opportunity to provide a promotional item for the player's gift bag

Underwriting Sponsorships

Sponsorships listed below are underwriting opportunities. Golf is not included in these packages. Sponsors are recognized as underwriting contributors on dedicated signage and occasional social media posts in addition to the other listed benefits.

Hole Heckler - \$5,000

(Two packages available)

- Sponsor logo at hole heckler activation signage on one course & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Beverage Carts - \$4,000

(Two packages available)

- Sponsor logo on beverage carts for both courses
- Opportunity to provide a promotional item for the player's gift bag

First Impression Drive - \$3,000

- Sponsor signage on Talking Stick Drive
- Opportunity to provide a promotional item for the player's gift bag

Swing for Spirits - \$5,000

- Sponsor logo on putting green signage, where golfers putt for premium liquor, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Breakfast - \$3,500

- Sponsor logo on signage in breakfast area
- Opportunity to provide a promotional item for the player's gift bag

Par - \$1,500

- Tee Sign

Hydration Station - \$5,000

(Two packages available)

- Sponsor logo on bar signage on one course, drink tickets, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Contest Hole - \$3,500

(Two packages available)

- Sponsor signage at one contest hole on one course
- Opportunity to provide a promotional item for the player's gift bag

Player Bags - \$4,500

- Sponsor provides logoed player gift bags to hold all promo items, placed on golf carts
- Opportunity to provide a promotional item for the player's gift bag

Driving Range - \$3,500

- Sponsor signage on driving range
- Opportunity to provide a promotional item for the player's gift bag

PRINT DEADLINE: OCTOBER 16



Commitment Form



Donor Information

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE NUMBER: _____ EMAIL: _____

PREFERRED LISTING FOR RECOGNITION: _____

MEN'S BOARD REFERRAL: _____

Golf Packages

HOLE IN ONE: \$5,200 EAGLE : \$3,700 BIRDIE : \$850

Sponsorship Opportunities

TITLE SPONSOR: ~~\$40,000~~ - **SOLD**
Thank you, Valley Toyota Dealers!

LUNCH: \$7,500

GOLF BALLS: \$5,000

BREAKFAST: \$3,500

ON-COURSE GRILL STATION: \$6,500

HYDRATION STATION: \$5,000

CONTEST HOLE: \$3,500

BLOODY MARY BAR: \$12,500

REGISTRATION: \$5,500

HOLE HECKLER: \$5,000

DRIVING RANGE: \$3,500

GREENS FEE: \$11,000

GOLF CARTS: \$5,500

SWING FOR SPIRITS: \$5,000

CIGARS: \$3,500

AWARDS RECEPTION: ~~\$10,000~~ - **SOLD**

PLAYER GIFT: \$5,000

PLAYER BAGS: \$4,500

FIRST IMPRESSION DRIVE: \$3,000

HATS: \$10,000

BEVERAGE CARTS: \$4,000

PAR: \$1,500

I am unable to participate, but please accept my 100% tax-deductible donation of:

\$50 \$100 \$200 \$500 \$1,000 OTHER \$ _____

ENCLOSED IS MY CHECK IN THE AMOUNT OF \$ _____ (PAYABLE TO FRESH START)

PLEASE CHARGE MY: VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CARD NUMBER: _____ EXPIRATION DATE: _____ CVV: _____

BILLING ADDRESS: _____ CITY & STATE: _____ ZIP CODE: _____

NAME AS IT APPEARS ON CARD: _____

SIGNATURE: _____ DATE: _____

PLEASE EMAIL AN INVOICE TO: _____

I opt in to make a 3.7% donation to cover credit card processing fees.

Golfer Information (can be provided any time prior to October 26th)

1. FULL NAME: _____ EMAIL: _____

2. FULL NAME: _____ EMAIL: _____

3. FULL NAME: _____ EMAIL: _____

4. FULL NAME: _____ EMAIL: _____

Thank you for your sponsorship commitment.

Please return your commitment form to:

Fresh Start
Attn: Camey Maldonado | 2026 Charity Golf
Classic
1130 E McDowell Rd
Phoenix, AZ 85006

For more information, contact
cmaldonado@fswf.org or 602.261.7169

You can also securely submit your sponsorship
commitment online by clicking [this link](#) or
scanning the QR code.



On behalf of the Fresh Start Men's Board, thank you for supporting Fresh Start!

**Kyle Miller,
Board Chair**

Architect / Pre-Con Manager
Okland Construction

**Scott Brow,
2026 Golf Chair**

Associate Director of
Product/Test Engineering
Microchip



Anthony Alfonso

Managing Director
Covitus Capital, LLC

Phillip Clark

Senior Vice President, Wealth
Management Advisor
Merrill Lynch

Braden Cooley

Realtor
The Brokery – Camelback
Advisory

John Corey

VP, Information Technology
CNA National

Jim Fitzpatrick

Engineering Consultant

Daniel Friedman

Principal
DIF Legal Advisors, PLLC

Chad Gugger

Sr. Vice President Global Leasing
Bank of America

Chris Hilyer

Founder/President
Heritage Wealth Solutions

Rob Howatt

CFO
George Brazil

Jerod Johnson

Realtor
BedBrock Development

Dustin Jones

Marketing Manager
Trademark, Inc.

Shad Lappe

Business Consultant
CSAA Insurance Group

Greg Law

Physical Therapist
Laws of Motion Physical Therapy

Chase Marquardt

Accountant
RSM US LLP

Matt Megyese

Owner
Illuminate You Fitness

Eric Miller

Co-Founder & COO
JustAZC

Ty Miller

CPA
CliftonLarsonAllen, LLP

Rudy Mohamed

Owner/Realtor
The Everest Team

Michael Murphy

Private Wealth Advisor
IronBridge Wealth Counsel

Jonathan Nevins

Director, Financial Consulting, CPA
Headfarmer

Chris Nielsen

Chief Information Officer
Troon

Joseph Nicovic

Owner
Blackrock CM, Inc.

Zachary Paz

EVP & COO
Gray Decision Intelligence

Joseph Percuoco

CFO
Northside Hay Company and
Affiliates, Inc.

Asa Plum

Founding Partner
Vizion Projects

William Purnell

Partner
Nelson Mullins

Thomas Quinn

Partner
Advancing Charging
Technologies/Motive Energy

Eric Ryan

Founder
Headfarmer

Jared Schenkman

Sr. Account Executive
Immedia

Josh Schwartz

Director of Regional Services
Kforce

Joe Semma

Partner
AlixPartners

David Swisher

Founder/CEO
Protego Cybersecurity, LLC

Cole Tsonis

Associate Vice President,
Employee Health and Benefits
Marsh McLennan Agency

Michael Woodard

Director, Senior Vice President of West Coast
Bank of America Global Corporate Aircraft
Finance

Jeremy Zangara

Co-Managing Shareholder
Greenberg Traurig, LLP

Questions?

Contact Camey Maldonado, Events
Manager, at cmaldonado@fswf.org or
(602) 261-7169.

**Are you interested in joining the Fresh
Start Men's Board?**

Contact Emma Gibbs, Development
Coordinator, at egibbs@fswf.org or
(602) 261-7138.