

FRESH START'S
Sip & Soirée

PRESENTED BY PHOENIX
LENDING GROUP



SATURDAY, SEPTEMBER 12, 2026 | 11:00 A.M. | FAIRMONT SCOTTSDALE PRINCESS



About the Event

Join Fresh Start's Auxiliary Board for **Sip & Soirée** presented by Phoenix Lending Group, a vibrant and inspiring luncheon, at the stunning venue, **Fairmont Scottsdale Princess**, on **September 12, 2026**. This annual event **supports Fresh Start's mission of empowering women** in our community to achieve self-sufficiency and thrive. The day kicks off with opportunities to sip and shop with local vendors, engage in fun activities, and browse incredible items in the silent auction. Enjoy a captivating luncheon filled with inspiration, designed to uplift and empower women across Arizona. Don't miss this unforgettable celebration of strength, resilience, and success!



A Note from Our Co-Chairs



We are honored to serve as this year's co-chairs for Fresh Start's Sip & Soirée and are delighted to invite you to join us in celebrating the powerful impact this organization has on women in our community. Life can present challenges when we least expect them, and during those pivotal moments, Fresh Start provides unwavering support. By helping women build confidence, develop new skills, and access career resources that pave the way to financial independence, Fresh Start changes lives and strengthens the community we all share. Thank you to Phoenix Lending Group for contributing to this important mission as Sip & Soirée's 2026 presenting sponsor.

Join us in uplifting and expanding this essential mission—creating lasting opportunities for local women and their families.

Arden Anderson and Haley Wentworth
2026 Sip & Soirée Event Co-Chairs



Your Sponsorship Helps Women Thrive

Fresh Start provides programs and resources that empower women to achieve goals and behavioral changes necessary to reach self-sufficiency.

Your sponsorship dollars will help women transform their lives through education, skills training, and personalized support. **The Bridge to Self-Sufficiency**, pictured below, provides the framework for Fresh Start's Impact Program, **a comprehensive strategy tailored to help women overcome barriers. Five key pillars make up a woman's journey across the Bridge as a person is far more likely to achieve economic independence if they have a strong foundation in all areas of their life.**

ABOUT FRESH START

Fresh Start's mission is to **provide access and resources that help women achieve self-sufficiency and use their strength to thrive.** Our ultimate vision is to **create unlimited opportunities for women.**

For over 30 years, Fresh Start has empowered more than 65,000 women in the Arizona community. These women face a variety of barriers hindering their ability to be personally or financially self-sufficient, including domestic violence, generational poverty, and unemployment.

Through our Impact Program, Fresh Start offers comprehensive programs, access to training and education, as well as employment and career services to help women reach their personal and professional goals.



IN FISCAL YEAR 2025:

**5,431
women
served**

**3,559
children
impacted**

**60%
single
mothers**

**67% earn
less than
\$25k**

Sponsorship Levels

PLATINUM PRESENTING SPONSOR -- \$25,000 -SOLD

- Three Premier Tables at the event (30 seats).
- Premium Photo Backdrop - Feature your company logo alongside Fresh Start on the first photo backdrop as guests enter.
- Listed as "Platinum Presenting Sponsor" on event collateral, press release, website, print program, e-blasts, and social media.
- Special "Thank You" and verbal recognition during the luncheon.
- Full-page ad and your logo in printed program and on screen during the luncheon program.

LUNCHEON SPONSOR -- \$20,000 (1 AVAILABLE) -SOLD

- Two Premier Tables at the event (20 seats).
- Exclusive branding of the Luncheon Sponsor during the luncheon program, including branded bid cards.
- Listed as "Luncheon Sponsor" on event website and social media.
- Full-page ad and your logo in printed program and on screen during the luncheon program.

SPOTLIGHT SPONSOR -- \$15,000 (1 AVAILABLE) -SOLD

- One Premier Table at the event (10 seats).
- Exclusive branding of the Spotlight Sponsor on a slideshow during reception, spotlighting client stories and ways Fresh Start serves the community
- Listed as "Spotlight Sponsor" on event website and social media.
- Full-page ad and your logo in printed program and on screen during the luncheon program.

GOLD SPONSORS - \$10,000 (MULTIPLE AVAILABLE)

- One Premier Table at the event (10 seats).
- Listed as "Gold Sponsor" on event website and social media.
- Half-page ad and your logo in printed program and on screen during the luncheon program.
- Choose one of the following, 1 available for each:

- ❑ **AMBASSADORS:** Your brand featured on the Ambassadors' volunteer shirts, and you will have the opportunity to provide representatives to serve as Fresh Start Ambassadors during the event. -SOLD
- ❑ **SILENT AUCTION:** Your brand featured throughout the Silent Auction area and on the mobile bidding site.
- ❑ **HANDBAG RAFFLE:** Your brand featured alongside the Handbag Raffle display and on the mobile bidding site.
- ❑ **PARKING:** Your brand featured on signs in the event guest parking area.
- ❑ ~~COCKTAIL NAPKINS:~~ Your brand featured on the cocktail napkins during the event. -SOLD
- ❑ **BEVERAGE:** Your brand featured on beverage tags used during the luncheon
- ❑ **CENTERPIECES:** Your brand featured on each table centerpiece.
- ❑ ~~PHOTO BOOTH:~~ Your brand featured in an engaging photo booth. -SOLD
- ❑ **MARKETPLACE:** Your brand featured on signage throughout the marketplace area.
- ❑ **SUPER RAFFLE:** Your brand featured alongside the Super Raffle display.
- ❑ **IMPACT:** Your brand featured at Fresh Start booth supplying information and engagement opportunities to event guests.

More sponsorship opportunities on next page...

SILVER SPONSOR - \$7,500 (3 OF 4 AVAILABLE)

- One Preferred Table at the event (10 seats).
- Listed as "Silver Sponsor" on event website and social media.
- Half-page ad and your logo in printed program and on screen during the luncheon program.
- Verbal recognition as "Silver Sponsor" during the luncheon program.

BRONZE SPONSOR - \$5,000

- One table at the event (10 seats).
- Listed as "Bronze Sponsor" on event website.
- Quarter-page ad in printed program.
- Your logo in printed program and on screen during the luncheon program.

PEARL SPONSOR - \$2,500

- 5 tickets to the event, seated together.
- Listed as "Pearl Sponsor" on event website.
- Your logo in printed program and on screen during the luncheon program.

ROSE SPONSOR - \$1,500+

- Opportunity to underwrite event elements like decor and day-of event materials.
- Your logo in printed program and on screen during the luncheon program.

MADE TO MEASURE SPONSORSHIP - \$5,500+

Let's work together to build a customized sponsorship package tailored to you.

- Please contact Camey Maldonado, Events Manager, at cmaldonado@fswf.org to learn more.



Commitment Form



Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email: _____

Preferred Listing for Recognition: _____

Board Member Referral: _____

Sponsorship Opportunities

☐ Platinum Presenting Sponsor - \$25,000 - **SOLD** ☐ Luncheon Sponsor - \$20,000 - **SOLD** ☐ Spotlight Sponsor - \$15,000 - **SOLD**
Thank you, Phoenix Lending Group!

☐ Gold Sponsor - \$10,000 ☐ Silver Sponsor - \$7,500 ☐ Bronze Sponsor - \$5,000

Engagement: _____
(Ex. Parking)

☐ Pearl Sponsor - \$2,500 ☐ Rose Sponsor - \$1,500+ ☐ Made to Measure Sponsorship - \$5,500+

☐ I am unable to participate, but please accept my 100% tax-deductible donation of:

☐ \$100 ☐ \$250 ☐ \$500 ☐ OTHER: \$ _____

Enclosed is my check in the amount of \$: _____
(Payable to Fresh Start Women's Foundation)

Please charge my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card number: _____ Expiration date: _____ CVV: _____

Name as it appears on card: _____ Billing zip code: _____

Signature: _____ Date: _____ ☐ I opt in to make a 3.7% donation to cover credit card processing fees.

Please email an invoice to: _____

Thank you for your
sponsorship commitment.

Please return this form to:
Fresh Start
Attn: Camey Maldonado / Sip & Soirée
1130 E. McDowell Road
Phoenix, AZ 85006

For more information, contact
cmaldonado@fswf.org

You can also securely submit your
sponsorship commitment online by
clicking [this link](#) or scanning the
QR code.



**On behalf of the 2026 Fresh Start
Auxiliary Board, thank you for your
support of Fresh Start.**

**We hope to see you at Sip & Soirée on
September 12, 2026!**



**Rebecca Cohen-Collins,
Board Chair**
SBM Management Services

**Arden Anderson,
Event Co-Chair**
Discovery Land Company

**Haley Wentworth,
Event Co-Chair**
Haynes and Boone, LLP

Brecken Blades
*Psychological and Consulting
Services*

Betsy Bohnert
Community Volunteer

Maggie Botha
RETSY-ROCO Luxury Homes

Alexandra Bray
Community Volunteer

Ali Brooks
Sketch Design Co.

Samantha Burgett
Slalom

Courtney Crowder
Phoenix Lending Group

Brooke Cutter
Dandy Labs

Maddie Cutter
160over90

Hannah-Kaye Fleming
Snell & Wilmer

Sarah George
RYE Ventures

Neely Hayes
UnitedHealthcare

Isabel Hines
OSHI Health

Laura Hoxie
Wedgewood Weddings

Chelci Hudson
ChangeMakers Consultants

Kaitlyn Hunt
Kaitlyn Hunt Design

Lauren Ippolito
LCI Ventures, LLC

Erin Itkoe
*Luminescent Wealth
Management, Inc.*

Tara Johnstone
UMB Bank

Emma Kalinowski
Physical Therapist

Rebecca Layne
Holtzman Vogel

Julia Lendrum
Red Ventures

Lyndsey Maasch
Fennemore

Amanda Manke
Snell & Wilmer

Karen Merkle-Kamani
*The Clausen Team at
Real Broker*

Alyson Miller
Cushman & Wakefield

Sabrina Perkins
Sprouts

Taylor Ralston
Cardone Ventures

Katie Repine
SimonCRE

Carina Robson
Partners Group

Stephanie Saccente
Lincoln Property Company

Elizabeth Smith
Oliver Smith Jeweler

Moe Snyder
Community Volunteer

Kristina Stamets
Diversified Partners, LLC

Erin Thobias
Social InterAction, LLC.

Taylor Twedell
GoDaddy

Madeline Weishar
Intel Corporation

Andrea Wiltfong
J.P. Morgan Private Bank

Ashley Winkel
BAMF Technology

Kiki Winkler
RETSY

Alysa Wix
Deloitte & Touche LLP

For more information, please
contact **Camey Maldonado,**
Events Manager, at
cmaldonado@fswf.org.



Fresh Start™
EMPOWERING WOMEN TO SUCCEED

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