
32ND Annual Fresh Start Charity
GOLF
CLASSIC
PRESENTED BY
VALLEY TOYOTA DEALERS
HOSTED BY THE FRESH START MEN'S BOARD
NOVEMBER 20, 2026 | SHOTGUN START AT 11AM
TALKING STICK GOLF CLUB | SCOTTSDALE, AZ
Fresh Start™
EMPOWERING WOMEN TO SUCCEED

Golf Tournament Overview

PRESENTED BY VALLEY TOYOTA DEALERS
TALKING STICK GOLF CLUB | NOVEMBER 20, 2026

The 32nd Annual Fresh Start Charity Golf Classic, hosted by the Fresh Start Men's Board, is one of Arizona's most entertaining and impactful charity golf tournaments.

Our unique tournament offers 4 *Hole-In-One* opportunities on each course for a Toyota vehicle courtesy of **Valley Toyota Dealers** as well as other contests and on-course challenges.

Golfers will spend their day at the beautiful Talking Stick Golf Club enjoying:

- 11am shotgun start
- 18 hole scramble
- Fun putting contest
- Player gifts
- Boxed lunch and beverages
- Silent auction
- Awards reception
- And more!

Our longest running event, Fresh Start's Annual Charity Golf Classic has raised more than $8 million over 3 decades. With your support, we look forward to continuing the tournament's notable and inspirational legacy.



About Fresh Start

Fresh Start provides a wide range of comprehensive services customized for each woman's unique needs. Of the 5,431 unique women served in fiscal year 2025:

- 72% are domestic violence survivors
- 60% are single mothers
- 67% make a household income under $25k
- 100% are motivated to change their lives and the lives of their families for the better

Why this tournament matters

The women who come to Fresh Start face various barriers, including generational poverty, domestic violence, and unemployment. The Fresh Start Men's Board hosts this event each year to help women gain access to the support and resources they need to achieve self-sufficiency and secure brighter futures.

Golf Opportunities SOLD OUT

Hole-In-One

$5,200

- Foursome of golf
- Boxed lunches
- Beverages on the course
- Upgraded player gifts
- Four (4) entries to awards reception
- Tee sign
- Opportunity to provide a promotional item for the player's gift bag
- Logo & company name on welcome banner
- Logo on event day sheet
- Special recognition at awards reception

Eagle

$3,700

- Foursome of golf
- Boxed lunches
- Beverages on the course
- Player gifts
- Four (4) entries to awards reception
- Tee sign
- Opportunity to provide a promotional item for the player's gift bag

Birdie

$850

- Single player of golf
- Boxed lunch
- Beverages on the course
- Player gift
- Entry to awards reception

PRINT DEADLINE: OCT. 16

**No cart path restrictions.*

Sponsorship Availability

Bloody Mary/Bloody Maria Bar - $12,500 SOLD

- Opportunity for sponsor-branded cups for Bloody Mary Bar
- Sponsor signage at Bloody Mary Bar during Registration
- Your logo and company name on top sponsors and welcome tournament banners
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- Tee sign
- Four (4) tournament entries
- Four (4) upgraded player gifts
- Boxed lunches for players
- Beverages for players on course

Greens Fee - $11,000 SOLD

- Sponsor signs throughout both courses
- Your logo and company name on top sponsors and welcome tournament banners
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- Tee sign
- Four (4) tournament entries
- Four (4) upgraded player gifts
- Boxed lunches for players
- Beverages for players on course

Awards Reception - $10,000 SOLD

- Sponsor signs at awards reception
- Your logo and company name on top sponsors and welcome tournament banners
- Special recognition at awards reception
- Logo on event sheet
- Opportunity to provide a promotional item for the player's gift bag
- Tee sign
- Four (4) tournament entries
- Four (4) upgraded player gifts
- Boxed lunches for players
- Beverages for players on course

Underwriting Sponsorships

Sponsorships listed below are underwriting opportunities. Golf is not included in these packages. Sponsors are recognized as underwriting contributors on dedicated signage and occasional social media posts in addition to the other listed benefits.

Hats - $10,000 SOLD

- Sponsor logo on Fresh Start hats given to golfers, tournament banners, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Golf Carts - $5,500 SOLD

- Sponsor logo on all participants' golf carts, tournament banners, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Lunch - $7,500

- Sponsor logo displayed on boxed lunch, tournament banners, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Player Gift - $5,000

- Logo on player gift (along with Fresh Start's logo) & event sheet
- Opportunity to provide a promotional item for the player's gift bag

On-Course Grill Stations - $6,500

(Two of two packages available)

- Sponsor logo on On-Course grill station sign on one course, tournament banners, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Golf Balls - $5,000 SOLD

- Sponsor to provide logoed golf balls given to golfers & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Registration - $5,500 SOLD

- Sponsor logo on player registration & check-out signs, tournament banners, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Cigars - $5,000

- Sponsor logo on signage at cigar station & on cigar band
- Opportunity to provide a promotional item for the player's gift bag

PRINT DEADLINE: OCTOBER 16

MORE SPONSORSHIP OPPORTUNITIES ON NEXT PAGE.

Underwriting Sponsorships

Sponsorships listed below are underwriting opportunities. Golf is not included in these packages. Sponsors are recognized as underwriting contributors on dedicated signage and occasional social media posts in addition to the other listed benefits.

Hole Heckler - $5,000 SOLD

(Zero of two packages available)

- Sponsor logo at hole heckler activation signage on one course & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Beverage Carts - $4,000

(One of two packages available)

- Sponsor logo on beverage carts for both courses
- Opportunity to provide a promotional item for the player's gift bag

First Impression Drive - $3,000

- Sponsor signage on Talking Stick Drive
- Opportunity to provide a promotional item for the player's gift bag

Swing for Spirits - $5,000

- Sponsor logo on putting green signage, where golfers putt for premium liquor, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Breakfast - $3,500 SOLD

- Sponsor logo on signage in breakfast area
- Opportunity to provide a promotional item for the player's gift bag

Par - $1,500

- Tee Sign

Birdie Bar - $5,000

(Two of two packages available)

- Sponsor logo on bar signage on one course, drink tickets, & event sheet
- Opportunity to provide a promotional item for the player's gift bag

Contest Hole - $3,500 SOLD

(Zero of two packages available)

- Sponsor signage at one contest hole on one course
- Opportunity to provide a promotional item for the player's gift bag

Player Bags - $4,500 SOLD

- Sponsor provides logoed player gift bags to hold all promo items, placed on golf carts
- Opportunity to provide a promotional item for the player's gift bag

Driving Range - $3,500 SOLD

- Sponsor signage on driving range
- Opportunity to provide a promotional item for the player's gift bag

PRINT DEADLINE: OCTOBER 16







Commitment Form

Donor Information

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE NUMBER: _____ EMAIL: _____

PREFERRED LISTING FOR RECOGNITION: _____

MEN'S BOARD REFERRAL: _____

Golf Packages

❑ ~~HOLE IN ONE: $5,200~~ - SOLD ❑ ~~EAGLE : $3,700~~ - SOLD ❑ ~~BIRDIE : $850~~ - SOLD

Sponsorship Opportunities

❑ ~~TITLE SPONSOR: $40,000~~ - SOLD
Thank you, Valley Toyota Dealers!

❑ ~~BLOODY MARY/BLOODY MARIA BAR: $12,500~~ SOLD

❑ ~~GREENS FEE: $11,000~~ - SOLD

❑ ~~AWARDS RECEPTION: $10,000~~ - SOLD

❑ ~~HATS: $10,000~~ - SOLD

❑ LUNCH: $7,500

❑ ON-COURSE GRILL STATION: $6,500

❑ ~~REGISTRATION: $5,500~~ - SOLD

❑ ~~GOLF CARTS: $5,500~~ - SOLD

❑ PLAYER GIFT: $5,000

❑ ~~GOLF BALLS: $5,000~~ - SOLD

❑ BIRDIE BAR: $5,000

❑ ~~HOLE HECKLER: $5,000~~ - SOLD

❑ SWING FOR SPIRITS: $5,000

❑ ~~PLAYER BAGS: $4,500~~ - SOLD

❑ BEVERAGE CARTS: $4,000

❑ ~~BREAKFAST: $3,500~~ - SOLD

❑ ~~CONTEST HOLE: $3,500~~ - SOLD

❑ ~~DRIVING RANGE: $3,500~~ - SOLD

❑ CIGARS: $3,500

❑ FIRST IMPRESSION DRIVE: $3,000

❑ PAR: $1,500

❑ I am unable to participate, but please accept my 100% tax-deductible donation of:

❑ $50 ❑ $100 ❑ $200 ❑ $500 ❑ $1,000 ❑ OTHER $ _____

❑ ENCLOSED IS MY CHECK IN THE AMOUNT OF $ _____ (PAYABLE TO FRESH START)

PLEASE CHARGE MY: ❑ VISA ❑ MASTERCARD ❑ AMERICAN EXPRESS ❑ DISCOVER

CARD NUMBER: _____ EXPIRATION DATE: _____ CVV: _____

BILLING ADDRESS: _____ CITY & STATE: _____ ZIP CODE: _____

NAME AS IT APPEARS ON CARD: _____

SIGNATURE: _____ DATE: _____

PLEASE EMAIL AN INVOICE TO: _____

❑ I opt in to make a 3.7% donation to cover credit card processing fees.

Golfer Information *(can be provided any time prior to October 26th)*

1. FULL NAME: _____ EMAIL: _____
2. FULL NAME: _____ EMAIL: _____
3. FULL NAME: _____ EMAIL: _____
4. FULL NAME: _____ EMAIL: _____

Thank you for your sponsorship commitment.

Please return your commitment form to:

Fresh Start
Attn: Caitlin Byczek | 2026 Charity Golf Classic
1130 E McDowell Rd
Phoenix, AZ 85006

For more information, contact
cbyczek@fswf.org or 602.261.7124

You can also securely **submit your sponsorship commitment online** by clicking this link or scanning the QR code.

On behalf of the Fresh Start Men's Board, thank you for supporting Fresh Start!

Kyle Miller,
Board Chair
Architect/Senior Design Phase Manager
Mortenson Construction

Scott Brow,
2026 Golf Chair
Associate Director of Product/Test Engineering
Microchip



Anthony Alfonso
Managing Director
GlassRatner Advisory & Capital Group, LLC

Phillip Clark
Senior Vice President, Wealth Management Advisor
Merrill Lynch

Braden Cooley
Realtor
The Brokery – Camelback Advisory

John Corey
VP, Information Technology
CNA National

Jim Fitzpatrick
Engineering Consultant

Daniel Friedman
Principal
DIF Legal Advisors, PLLC

Chad Gugger
Sr. Vice President Global Leasing
Bank of America

Chris Hilyer
Founder/President
Heritage Wealth Solutions

Rob Howatt
Accounting Officer (CFO)
Felix Construction

Jerod Johnson
Realtor
BedBrock Development

Dustin Jones
Marketing Manager
Trademark, Inc.

Shad Lappe
Business Consultant
CSAA Insurance Group

Greg Law
Physical Therapist
Laws of Motion Physical Therapy

Chase Marquardt
Accountant
RSM US LLP

Matt Megyese
Co-Founder
Illuminate You Fitness

Ty Miller
CPA
CliftonLarsonAllen, LLP

Michael Murphy
Private Wealth Advisor
IronBridge Wealth Counsel

Jonathan Nevins
Director, Financial Consulting, CPA
Headfarmer

Chris Nielsen
Chief Information Officer
Troon

Zachary Paz
EVP & COO
Gray Decision Intelligence

Joseph Percuoco
CFO
Northside Hay Company and Affiliates, Inc.

Asa Plum
Founding Partner
Vizion Projects

William Purnell
Partner
Quintairos, Prieto, Wood & Boyer, P.A.

Thomas Quinn
Partner
Advancing Charging Technologies/Motive Energy

Eric Ryan
Founder
Headfarmer

Josh Schwartz
Director of Regional Services
Kforce

Joe Semma
Partner
AlixPartners

David Swisher
Founder/CEO
Protego Cybersecurity, LLC

Cole Tsonis
Associate Vice President, Employee Health and Benefits
Marsh McLennan Agency

Michael Woodard
Director, Senior Vice President of West Coast
Bank of America Global Corporate Aircraft Finance

Jeremy Zangara
Co-Managing Shareholder
Greenberg Traurig, LLP

Questions?

Contact Caitlin Byczek, Events Manager, at *cbyczek@fswf.org* or (602) 261-7124.

Are you interested in joining the Fresh Start Men's Board?

Contact Emma Gibbs, Development Coordinator, at *egibbs@fswf.org* or (602) 261-7138.

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